



Sales and Marketing Professionals in Science

Who Are We?

SAMPS exists to connect and empower sales and marketing professionals working in life science and applied research to grow professionally. Members include scientific instrument and reagent manufacturers and distributors, software development organizations, CROs and CMOs.

We host webinars, virtual networking events and local meetups, but the highlight of the year is our two Annual Meetings which bring together Sales and Marketing Professionals globally to swap best practices on how to sell and market to scientists.

Our upcoming meetings are:

- Hamburg, Germany (June 2021)
- Boston, USA (September 2021)

SAMPS sponsorship provides a unique opportunity to target and engage with those selling and marketing to scientists. A selection of SAMPS' members include professionals from the following organizations:

Select from one of the three sponsorship packages below, all designed to maximize your brand's awareness, exposure, and engagement with over 1,700 SAMPS members.



General Sponsorship Opportunities

Sponsor Benefits	Bronze \$500	Silver \$1,500	Platinum \$3,000
Attend annual meeting	✓	✓	✓
Access to premium content	✓	✓	✓
Access to Members LinkedIn group	✓	✓	✓
Access to content in Members LinkedIn group	✓	✓	✓
Welcome message in Members LinkedIn group	✓	✓	✓
Logo and weblink on sponsors page	✓	✓	✓
Opportunity to post 3 messages within 12 months on members LinkedIn group		✓	✓
50% discount off the annual meeting sponsor rate for one delegate		✓	✓
1 free delegate registration for annual meeting			✓
Table-top booth for NA or EU annual meeting			✓
Sponsor recognition on annual meeting website			✓

Meeting Sponsorship Opportunities

Our Annual Meetings provide sponsors with a unique opportunity to showcase their brand, introduce meetings attendees to their products and services, and interact with attendees throughout the event.

Select an option below to augment your sponsorship and exposure!

Offering	Price Per	Sponsors Per	Benefits
Virtual Meet-Up	\$300	Up to 3	Logo in event promotion & event website
Face-to-face regional meeting sponsorships	\$500	Up to 3	Logo in any meet-up correspondence. Logo, 50 words & link back to website. Sponsor recognition in welcome statement. If allowed, space for popup display.
Annual meeting coffee break	\$2,500	1	Recognition on website agenda, on room signage, in welcome statement & ability to speak to attendees for 5 minutes.
Annual meeting lunch	\$3,500	1	Recognition on website agenda, on room signage, in welcome statement & ability to speak to attendees for 5 minutes.
Annual meeting networking reception	\$2,500	1	Recognition on website agenda, on room signage, in welcome statement & ability to speak to attendees for 5 minutes.

Meeting Sponsorship Opportunities (Continued)

Offering	Price Per	Sponsors Per	Benefits
Annual meeting dinner	\$10,000	Up to 3 shared	Recognition on website agenda, on room signage, in welcome statement, literature at each place setting & ability to speak to attendees for 5 minutes at start of dinner. If exclusive sponsor, opportunity give a 10-minute presentation at start of dinner.
Annual meeting breakfast	\$2,500	1	Recognition on website agenda, on room signage, in welcome statement & ability to speak to attendees for 5 minutes.
Lanyard sponsorship	\$750	1	Company name & logo on lanyard.
WiFi sponsorship	\$750	1	Company name & logo on splash screen & password.

To learn more, please email us at sponsorships@samps.org.

